

Vape Juice Sale UK

How to Save Money Without Compromising on Quality with Tidal Vape

Vaping should not cost a fortune. Many vapers across the UK are looking for ways to enjoy their favourite flavours without spending more than they need to. At Tidal Vape, we believe that quality e-liquid should always be accessible. That is why we regularly offer discounted vape juice from trusted brands at prices that make sense.

Our [cheap e-liquid deals](#) collection brings together a wide range of flavours and brands at heavily reduced prices. These offers are ideal for regular vapers, new vapers exploring different flavours, and anyone who wants to keep their vaping costs under control.

This guide explains what cheap e-liquid deals are, why they exist, what you can expect from them, and how to choose the right e-liquid for your device.



£1.95 E-Liquid Deals

Premium Vape Juice & Nic Salts at Unbeatable Prices

- ✓ Huge Range of Top Brands
- ✓ 5mg • 10mg • 11mg • 20mg
- ✓ Fruity • Menthol • Soda • Dessert Flavours

[Shop Cheap E-Liquids](#)

What are cheap e-liquid deals?

Cheap e-liquid deals are [discounted vape juices](#) that are sold at a lower price than usual retail prices. These products are still genuine branded e-liquids, but they may be discounted for several reasons.

At Tidal Vape, discounted e-liquids typically come from:

- Overstocked inventory
- Seasonal promotions
- Packaging updates
- Product range clearances

- Bulk purchasing opportunities
- Short term supplier promotions

In every case, the e-liquids are authentic and compliant with UK vaping regulations. They meet the same quality and safety standards as full price products.

The goal of these deals is simple. They allow vapers to enjoy recognised brands and flavours at a lower cost.

Why E-Liquid Deals Are Popular Among UK Vapers

The popularity of vape deals has grown significantly in recent years. Vaping is already far more affordable than smoking, but regular vapers still appreciate the chance to reduce their costs.

There are several reasons why cheap vape juice deals are attractive.

Lower Daily Vaping Costs

Most vapers use [e-liquid](#) every day. Over time, the cost of bottles can add up. Buying discounted e-liquid helps reduce the long term cost of vaping.

Exploring New Flavours

Cheap deals allow vapers to experiment with flavours they may not normally try.

For example:

- Exotic fruit blends
- Drink inspired flavours
- Menthol variations
- Dessert inspired flavours

Trying something new feels much easier when the price is low.

Stocking Up - Many vapers like to keep a supply of their favourite flavours. Discounted e-liquids make it possible to stock up without overspending.

Trusted Brands at Lower Prices - One of the best aspects of vape deals is that they often include well known brands. Instead of buying unknown products, vapers can purchase established e-liquids at reduced prices.

What types of E-Liquids are included in cheap vape deals?

Our cheap e-liquid deals collection includes several different types of vape juice. This ensures there are options for a wide range of devices and vaping preferences.

Nicotine Salt E-Liquids

[Nicotine salt e-liquids](#) are one of the most popular types of vape juice today. They are designed for pod systems and low-powered vape kits.

Nicotine salts are known for:

- A smooth throat hit
- Faster nicotine absorption
- Stronger nicotine strengths
- Compatibility with compact pod devices

Most nic salt bottles are available in strengths such as:

- 5mg
- 10mg
- 11mg
- 20mg

These strengths allow vapers to choose the nicotine level that suits their needs.

50/50 Freebase E-Liquids

Some discounted vape juices use traditional freebase nicotine and a balanced [50 percent VG and 50 percent PG ratio](#).

These liquids are suitable for:

- Starter kits
- Pod systems
- Mouth to lung vape kits

50/50 e-liquids provide a slightly stronger throat hit compared to nicotine salts, which some users prefer.

Flavour Categories You Can Expect

The [cheap e-liquid deals](#) collection features a wide variety of flavour styles. These flavours are designed to suit different preferences.

Below are some of the most common categories.

Fruit Flavours

Fruit flavours are among the most popular choices for vapers.

Examples include:

- [Mango](#)
- [Strawberry](#)
- [Blueberry](#)
- [Peach](#)
- [Apple](#)
- [Cherry](#)
- [Pineapple](#)
- [Raspberry](#)

Fruit e-liquids often combine several fruits to create layered flavour profiles.

Ice and Menthol Flavours

Many vapers enjoy the cooling sensation of menthol or ice blends.

Popular options include:

- Mango Ice
- Blue Raspberry Ice
- Strawberry Ice
- [Menthol](#)
- [Spearmint](#)

These flavours provide a refreshing inhale and a cool exhale.

Drink Inspired Flavours

Drink inspired vape juices recreate the taste of popular beverages.

Examples include:

- Pink lemonade
- [Cola](#)
- Energy drink blends
- [Mojito](#)

These flavours often combine sweetness with a light citrus or cooling finish.

Dessert and Cream Flavours

Dessert e-liquids provide a richer flavour experience.

Examples include:

- Vanilla cream
- Custard blends
- Sweet tobacco
- Cream tobacco

These flavours tend to be slightly heavier and more indulgent.

Popular Brands You May Find in Vape Deals

The discounted e-liquid collection often features a variety of well known vape brands. Availability can change as stock updates, but the goal is always to offer recognised names.

Some brands commonly included in vape deals across the UK market include:

- [Elf Bar](#)
- [Lost Mary](#)
- IVG
- Riot Squad
- [Vampire Vape](#)
- Pod Salt
- [Bar Juice](#)
- Zeus Juice
- Doozy Vape
- Just Juice

These brands have built strong reputations among vapers for flavour quality and reliability.

Are Cheap E-Liquids Safe?

A common question from vapers is whether discounted [e-liquids](#) are safe to use. The short answer is yes, provided they are purchased from a reputable retailer.

All e-liquids sold in the UK must comply with strict regulations under the Tobacco and Related Products Regulations.

This means they must:

- Be registered with the MHRA
- Follow nicotine concentration limits
- Use approved ingredients
- Include proper labelling and warnings
- Meet bottle size restrictions

At Tidal Vape, every product sold through our store follows these requirements. Discounted prices do not mean lower safety standards.

How to Choose the Right E-Liquid for Your Device

Selecting the right [e-liquid](#) depends largely on the vape device you are using.

Pod Kits

[Pod kits](#) work best with:

- Nicotine salts
- 50/50 VG PG e-liquids
- Higher nicotine strengths

These devices are designed for mouth to lung vaping, which closely resembles the sensation of smoking.

Starter Vape Kits

[Starter kits](#) are also compatible with:

- Nic salts
- 50/50 e-liquids

These kits are often used by people transitioning away from cigarettes.

Sub Ohm Vape Kits

[Sub ohm kits](#) require thicker e-liquids with a higher VG content.

Most cheap vape deals focus on 10ml bottles designed for pod kits and starter devices rather than sub ohm tanks.

Tips for Getting the Best Value from Vape Deals

If you want to make the most of discounted e-liquids, a few simple strategies can help.

Buy Multiple Bottles

If you find a flavour you enjoy, purchasing several bottles can save money over time.

- **Try New Flavours** - Cheap deals provide a low risk opportunity to explore new flavour profiles.
- **Check Nicotine Strengths** - Always choose a nicotine strength that suits your needs. Too strong or too weak can affect the overall vaping experience.
- **Rotate Flavours** - Using the same flavour every day can cause flavour fatigue. Having several options helps keep vaping enjoyable.

Why We Offer Cheap E-Liquid Deals at Tidal Vape

Our goal at [Tidal Vape](#) is to make vaping accessible and affordable for UK customers.

Offering discounted e-liquids helps us:

- Provide better value for customers
- Introduce new flavours to vapers
- Clear space for incoming stock
- Support regular vapers who purchase frequently

We also know that many vapers like to experiment with flavours. Deals make this easier without requiring a large upfront cost.

Who Benefits Most from Vape Deals?

Cheap e-liquid deals can benefit a wide range of vapers.

- **New Vapers** - People who are new to vaping often want to test different flavours before settling on favourites.
- **Experienced Vapers** - Regular users appreciate the opportunity to reduce their vaping expenses.
- **Budget Conscious Vapers** - Some vapers simply want reliable products at the lowest possible price.
- **Flavour Explorers** - Vapers who enjoy trying new flavours often take advantage of discounted collections.

Storage Tips for E-Liquid

If you are purchasing multiple bottles, proper storage is important.

Follow these simple guidelines:

- Keep bottles away from direct sunlight
- Store in a cool, dry place
- Keep out of reach of children and pets
- Ensure caps are tightly sealed

Correct storage helps maintain flavour quality and extends the life of the e-liquid.

The Future of Vape Deals in the UK

The UK vaping market continues to grow, and competitive pricing remains important. Vape retailers increasingly offer promotional deals to help customers access high quality products at lower prices.

As new brands and flavours enter the market, clearance deals and promotional pricing will likely remain common.

At Tidal Vape, we will continue updating our cheap e-liquid deals collection to ensure vapers always have access to affordable options.

Our Closing Thoughts

[Cheap e-liquid deals](#) provide an excellent opportunity for UK vapers to enjoy trusted brands and a wide variety of flavours without overspending.

Whether you are trying vaping for the first time or have been vaping for years, discounted e-liquids allow you to explore new flavours, stock up on favourites, and reduce your overall vaping costs.

At [Tidal Vape](#), we carefully select the products included in our deals to ensure they meet UK safety standards while delivering satisfying flavour and performance.

If you are looking for affordable vape juice, exploring our cheap e-liquid deals collection is a great place to start.

You may discover a new favourite flavour while paying far less than usual retail prices.